

Helping **Healthcare Brands** **CONNECT, ENGAGE AND GROW**





WHO WE ARE ?

- ▶ We help healthcare brands **grow online and achieve greater results**
- ▶ The healthcare industry isn't just about services, it's about trust, **credibility, and patient relationships**

OUR MISSION IS SIMPLE

Help hospitals, clinics, doctors, and diagnostic centers reach the right patients with the right message

- ▶ From increasing patient appointments to building a doctor's personal brand, **we ensure that your digital presence is as strong as your expertise**

You Know Why Digital Marketing Is Essential For Healthcare?

77% Of Patients Search Online

Clinics near me



Best doctors near me



Searches have

SKYROCKETED IN RECENT YEARS



Hospitals and clinics using

SEO & SOCIAL MEDIA SEE 40%

more patient inquiries

The healthcare industry faces **UNIQUE CHALLENGES**



Many clinics **STRUGGLE TO STAND OUT AMONG COMPETITORS**



Doctors with **GREAT REPUTATIONS OFFLINE** have **MINIMAL ONLINE PRESENCE**



Diagnostic centers **LOSE POTENTIAL PATIENTS** because of **LOW ONLINE VISIBILITY**



THE GOOD NEWS?
A strong digital strategy **CAN TURN THESE CHALLENGES INTO OPPORTUNITIES**

WHO WE HELP? & WHAT WE DO?



We help different **HEALTHCARE BRANDS**

Connect with **THE RIGHT AUDIENCE**

FOR HOSPITALS & MULTI-SPECIALTY CLINICS



SEO & GOOGLE ADS

Ensure you appear when patients search for hospitals



SOCIAL MEDIA MARKETING

Build trust & educate your audience



REPUTATION MANAGEMENT

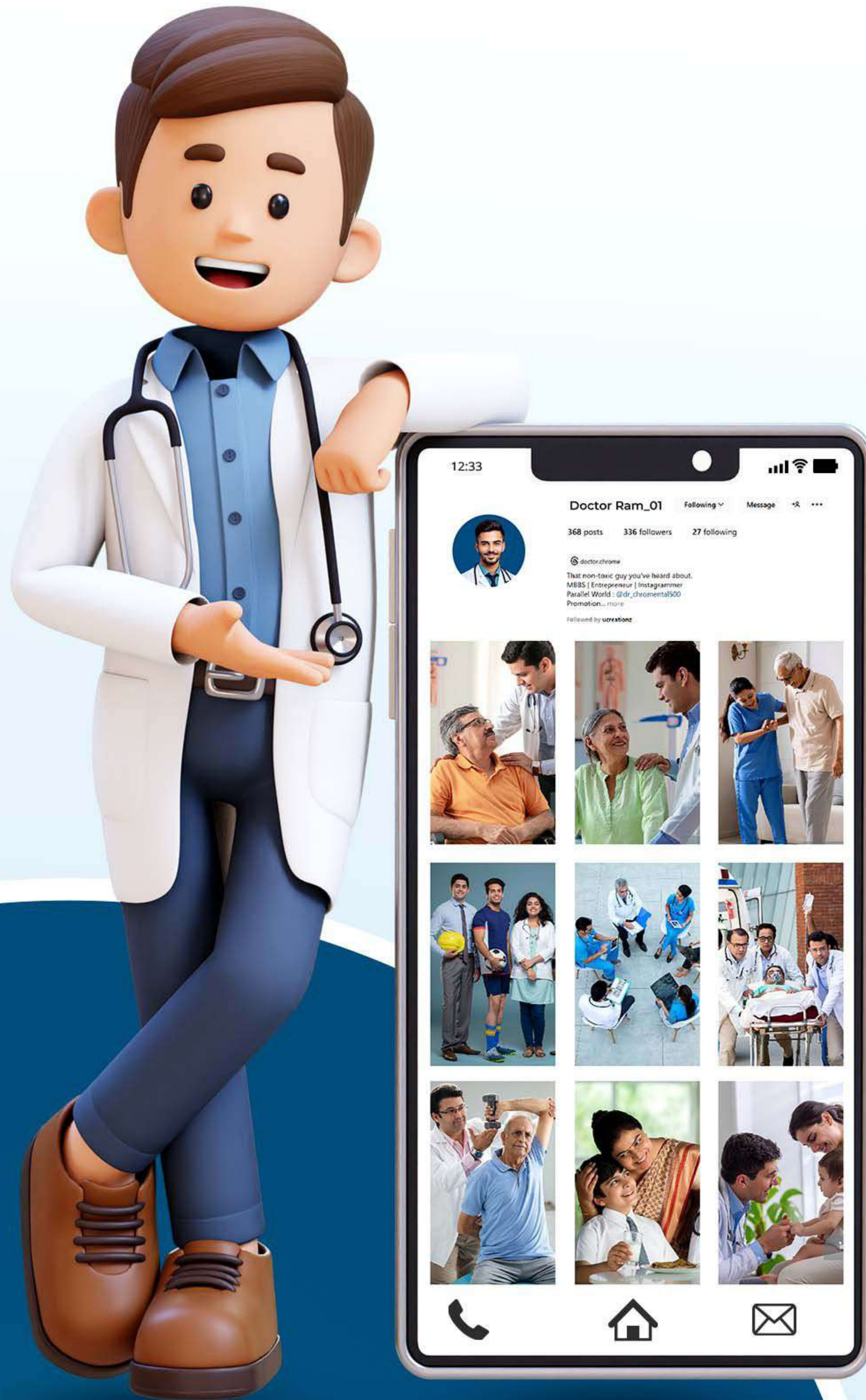
Increase positive reviews and manage feedback



APPOINTMENT BOOKING FUNNELS

Convert website visitors into actual patients

FOR DOCTORS & PERSONAL BRANDING



SOCIAL MEDIA OPTIMIZATION
Grow your credibility as a trusted healthcare expert



WEBSITE DEVELOPMENT
Showcase your expertise, achievements & services



LINKEDIN & INSTAGRAM BRANDING
Establish yourself as a thought leader



PATIENT ENGAGEMENT STRATEGIES
Build long-term relationships with your patients

FOR DIAGNOSTIC CENTERS & LABS



GOOGLE MY BUSINESS OPTIMIZATION

Appear in top results when
people search for tests



PAID ADS FOR LAB TESTS & PACKAGES

Showcase your expertise,
achievements & services



SEO FOR DISEASE-SPECIFIC SEARCHES

Rank higher for searches like
"best pathology lab near me"





REFERRAL MARKETING

Strengthen your partnerships
with hospitals & clinics



Success Stories

Real Results for **HEALTHCARE BRANDS**

<p>Client 01</p>  <p>VEDA HOSPITALS SPINE AND GYNEC</p>	<p>THE CHALLENGE</p> <p><i>Low patient footfall</i> despite excellent services</p>	<p>WHAT WE DID</p> <ul style="list-style-type: none">✓ Optimized their website & Google My Business✓ Ran Google Ads targeting specific treatments✓ Created informative social media content	<p>THE RESULT</p> <ol style="list-style-type: none">1. 120% increase in website traffic2. 3X more patient appointments
<p>Client 2</p> <p>Dr. Sahithi</p>	<p>THE CHALLENGE</p> <p><i>No online presence,</i> despite being highly reputed offline</p>	<p>WHAT WE DID</p> <ul style="list-style-type: none">✓ Built a professional website showcasing expertise✓ Created educational Instagram & Facebook content✓ Engaged with the community through Q&A sessions & testimonials	<p>THE RESULT</p> <ol style="list-style-type: none">1. Gained 10K+ followers in 6 months2. Invitations for medical talks & collaborations
<p>Client 3</p>  <p>ned NEW ERA DIAGNOSTICS Bringing Care To Your Home</p>	<p>THE CHALLENGE</p> <p><i>Struggled to attract online bookings</i> for lab tests</p>	<p>WHAT WE DID</p> <ul style="list-style-type: none">✓ Improved their Google Search ranking for lab tests✓ Launched WhatsApp marketing for appointment reminders✓ Ran targeted ads for health check-up packages	<p>THE RESULT</p> <ol style="list-style-type: none">1. 80% boost in online bookings2. More walk-ins & referrals

OUR WORK IN ACTION

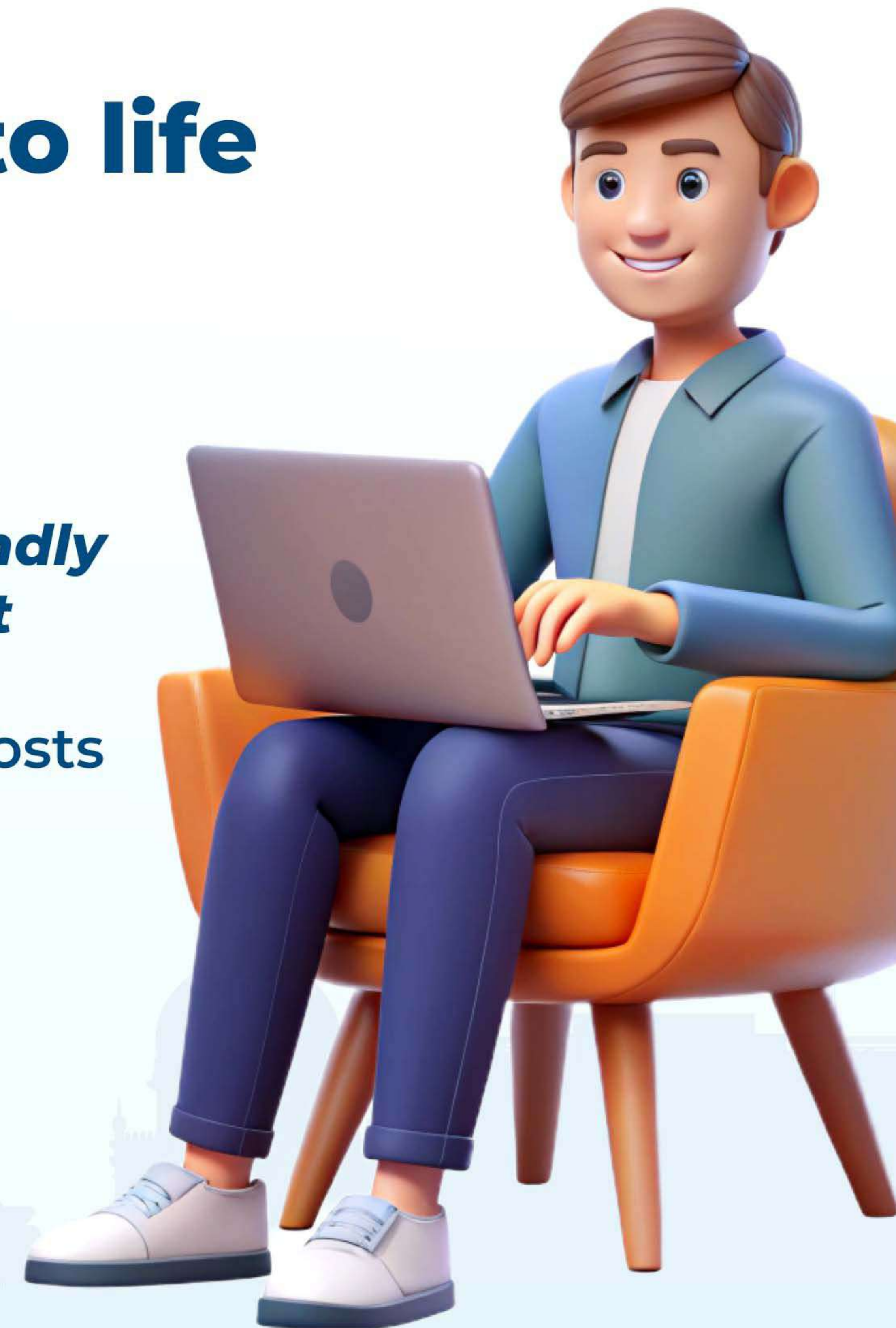
Here's a glimpse of
how we bring healthcare brands to life

01 Engaging social media creatives
& *healthcare campaigns*

02 SEO results showing
top Google rankings

03 Google Ads performance
real numbers, real patients

04 *Patient-friendly
blog content*
& thought
leadership posts



WHAT OUR CLIENTS SAY

Digi Carotene *helped us build a strong online presence.*
We now get dail patient inquiries through our website!

- Dr. Phani - Veda Hospitals
★★★★★

Our diagnostic center's appointments have tripled since we started working with them. *Their strategy works!*

- New Era Diganostics
★★★★★

As a doctor, *I never thought I needed social media, but their strategy helped me gain recognition and attract more patients*

- Dr. Sahithi
★★★★★



WHY WORK WITH US?



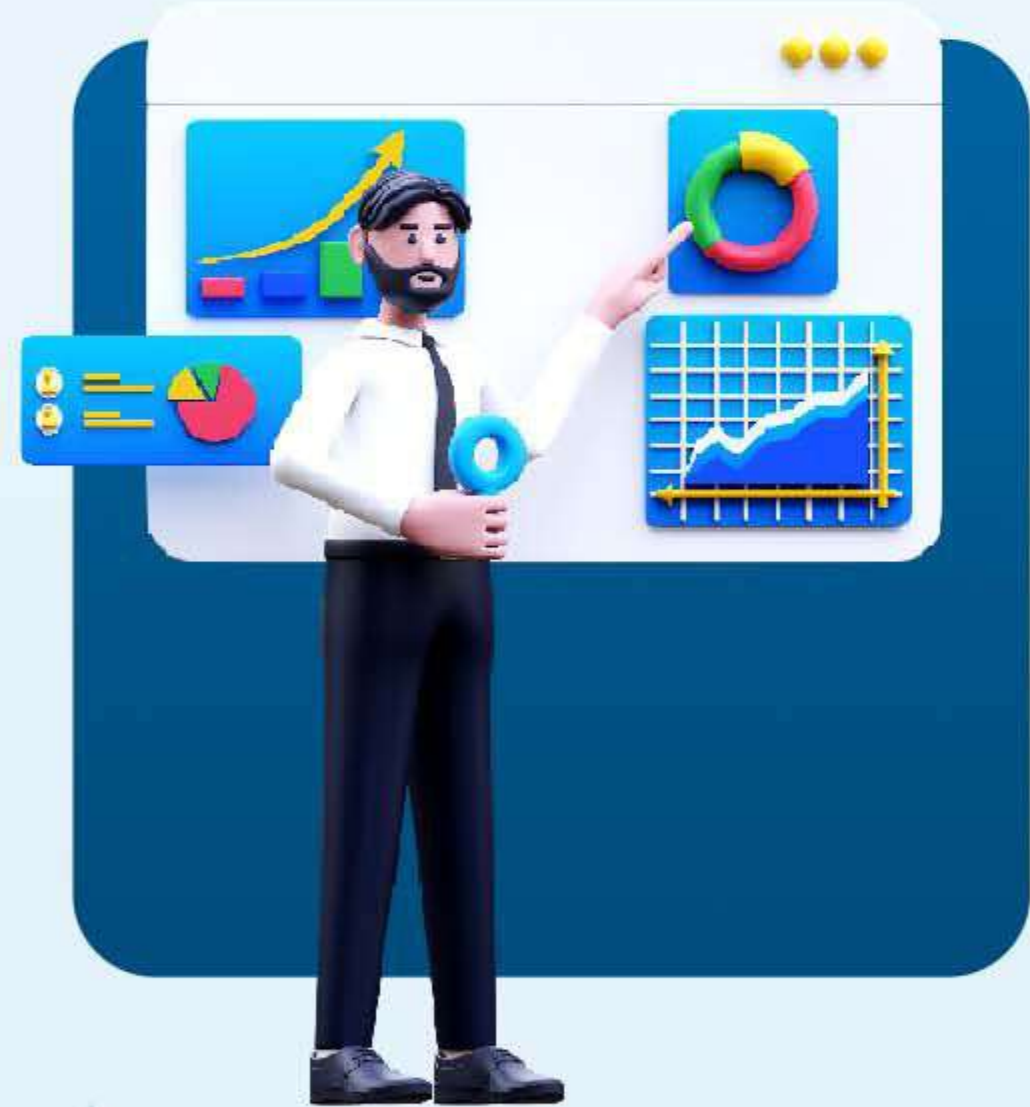
Healthcare Industry Expertise

We understand the nuances of medical marketing & compliance.



Patient-Centric Approach

Our strategies build trust, not just visibility



Data-Driven Strategies

Every campaign is backed by analytics & insights



Customized Solutions Strategies

Tailored marketing for hospitals, doctors, and diagnostic centers

We don't just market:-
we help you make a *real difference in people's lives*

LET'S GROW

Your Healthcare Brand Together!

BOOK A FREE STRATEGY CALL

Let's discuss how we can help

 info@digicarotene.com  www.digicarotene.com

Follow Us on Social Media    



LET'S BUILD TRUST, ATTRACT PATIENTS, AND GROW YOUR PRACTICE

This version keeps things *engaging, humanized, and industry-specific*. Let me know if you'd like any *modifications or additional details*